



## Motion No. M2019-109

### Contract for Signage Fabrication and Installation Services

| Meeting:                   | Date:    | Type of action: | Staff contact:  |
|----------------------------|----------|-----------------|---|
| System Expansion Committee | 11/14/19 | Final action    | Ron Lewis, DECM Executive Director<br><b>Julie Montgomery, Director of Architecture &amp; Art</b><br><b>Candace Toth, Program Manager Capital Signage</b> |

### Proposed action

Authorizes the chief executive officer to execute a six year contract with Tube Art Displays, Inc. to provide fabrication and installation services for the capital signage program in the amount of \$12,524,807, with a 10 percent contingency of \$1,252,481, for a total authorized contract amount not to exceed \$13,777,288.

### Key features summary

- The contract will provide required fabrication and installation services for customer signage to support capital expansion. Work under this contract will be executed by individual task order.
- The scope of work includes fabrication and installation of static signage at new stations, including the installation of between car barriers, for:
  - Northgate Link Extension
  - Hilltop Tacoma Link Extension
  - East Link Extension
  - Lynnwood Link Extension
  - Federal Way Link Extension
  - Downtown Redmond Link Extension
- The scope of work also includes fabrication and installation of required updates to static customer signage at existing Link stations and light rail vehicles (LRVs) to support the opening of each future segment extension.
- The base contract amount requested includes funding to cover contract escalation for material and fabrication services which is allowed after two years from date of contract award. Installation services are not subject to escalation. The escalation rate for material and fabrication is based on the Producer Price Index (PPI).

### Background

Signage required by this contract will adhere to the Sound Transit Customer Signage Design Manual, which contains design standards and criteria for customer signage. This contract will fabricate and install

new signage at new facilities; and will fabricate, remove, and reinstall certain existing signs within the Sound Transit Link light rail system and Link vehicles that require update when the system expands.

In anticipation of the opening of Link extensions, signage such as line maps, end-of-line directional signs, and certain tactile signage along the system will be updated. This contract will include fabrication/installation of signage for six segment extensions of Link light rail: Northgate Link Extension, East Link Extension, Hilltop Tacoma Link Extension, Lynnwood Link Extension, Federal Way Link Extension, and Downtown Redmond Link Extension. Signage will be provided for approximately 26 new stations/facilities, as well as installation of between car barriers (BCBs), and six system updates to existing stations/LRV signage (including signage on the expanded ST2 LRV fleet).

The installation schedule for signage at new facilities will be coordinated with civil and design-build construction contracts, while the installation schedule for updated signage at existing stations will be coordinated with Link Facilities and Operations, King County Metro, and rail activation activities. Updated line maps and directional signage will be covered with removable decals to indicate Link extension stations are opening soon, to avoid customer confusion. Decals will be removed just prior to revenue service. Removal of the decals will be coordinated by Sound Transit.

Installation of BCBs at new stations is required by the FTA and included within this scope of work, as the installation requirements are similar to installing free standing signage on the platform. BCBs ensure customers with vision disabilities and/or who rely on caning to navigate do not mistake the space between vehicles for an open train door. BCBs provided by this contract will be identical to those currently installed on existing Link station platforms.

In 2013, Sound Transit updated the agency's Customer Signage Design Manual, which is the basis of this contract. Another update to the manual is being initiated. Signage required by this scope will reflect the current version of the signage manual at the time task orders are issued. Where possible, work under this contract will be leveraged to implement signage improvements, however signage retrofits at existing stations resulting from changes in sign standards will be treated as separate projects.

## **Procurement information**

Prior to issuing the solicitation for these services, Sound Transit considered the project scope, the determining factors for contract award, and the need for proposal discussions and revisions, and determined that a Request for Proposals procurement method was the most advantageous.

Sound Transit advertised Request for Proposals No. RTA/RP 0186-19 on September 23, 2019. Two firms submitted a proposal and the proposals were evaluated based on the advertised evaluation criteria including experience and history of firm and key individuals; capacity, organization and project approach; price; commitment to and compliance with equal opportunity employment law and outreach efforts and commitment to small business.

Sound Transit recommends award of this contract based upon the determination that Tube Art's negotiated proposal best meets the evaluation criteria and offers the best value, and this contract award is in the best interest of Sound Transit.

## **Fiscal information**

The funding for work under this proposed contract will be provided by capital project budgets. The services described in the proposed action will be assigned on a task order basis after available budget is verified. Since the services will be rendered on an as-needed basis, the distribution of costs will be determined as task orders are executed.

## Disadvantaged and Small Business participation

Sound Transit promotes and encourages small business participation, which also includes disadvantaged business enterprises (DBEs). Consistent with Sound Transit policies and federal regulations, Sound Transit has established small business/DBE goals for this contract. These goals are based upon an examination of subcontracting opportunities contained in the work of this contract and the number of small businesses/DBEs available to perform such subcontracting work.

For this specific contract, the following goals were set and the successful proposer has committed to the following small businesses:

| Small business goal     |                   |
|-------------------------|-------------------|
| Sound Transit goal: 10% | Commitment: 13.8% |

| Subcontractor         | Business Type  | % of Work    | Amount                |
|-----------------------|----------------|--------------|-----------------------|
| Windsor Fireform      | Small Business | 9.9%         | \$1,081,897.00        |
| Fraser Bronze Foundry | Small Business | 1.7%         | \$ 190,340.00         |
| IRC                   | Small Business | .5%          | \$ 58,592.00          |
| Steven Graphics       | Small Business | 1.6%         | \$ 180,318.00         |
| <b>Total</b>          |                | <b>13.8%</b> | <b>\$1,511,147.00</b> |

## Title VI compliance

Signage fabricated and installed by this contract will be per Sound Transit sign standards, which are compliant with Title VI.

## Public involvement

Not applicable to this action.

## Time constraints

A one-month delay would not create a significant impact to the project schedule.

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**Environmental review** – KH 11/6/19

**Legal review** – AJP 11/7/19



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## Motion

It is hereby moved by the System Expansion Committee of the Central Puget Sound Regional Transit Authority that the chief executive officer is authorized to execute a six year contract with Tube Art Displays, Inc. to provide fabrication and installation services for the capital signage program in the amount of \$12,524,807, with a 10 percent contingency of \$1,252,481, for a total authorized contract amount not to exceed \$13,777,288.

APPROVED by the System Expansion Committee of the Central Puget Sound Regional Transit Authority at a regular meeting thereof held on November 14, 2019.



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Claudia Balducci  
System Expansion Committee Chair

### Attest:



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Kathryn Flores  
Board Administrator